

Name: _____

Advising your host community

Directions: Prior to starting any kind of business or income-generating activity, it is important to conduct a feasibility study. A feasibility study involves answering the question: *Are we able to produce a product or service that people want to buy and that we can sell for a profit?* In preparing to produce a product or service in your host community, answer the questions below.

What types of services are people already providing in my community?



What types of products or services do people in my community need? Are there already suppliers for this product or service?

List all the products and services available in your community.

What sorts of skills do you have that could help you in starting a business?

Based on your answers to the questions above, what product or service would you recommend producing?